

Happy Holidays

and wishing you
all the best for 2021





A message from Jeff Oravitz, CEO



I would like to personally wish you all a very Merry Christmas and Happy Holidays.

I hope this message finds you and your families well as we come to the end of this roller coaster of a year. 2020 has certainly tested our resilience as individuals as well as an organisation, but I am pleased to report that Seal For Life have come through it strong and well prepared for a future of growth.

We started the year with our acquisitions of LifeLast, Flame Control, US Coatings, Highland International and Oxifree and are pleased with how they have integrated into the Seal For Life business. With 10 strong brands under our roof and more than 60 years of experience behind us, we are proud to offer the most diversified portfolio of protective coating and sealing solutions in the market.

Although we have had to change the ways we work in several of our manufacturing plants this year, the teams have remained committed to our clients and continued to deliver successful projects, amongst many operational changes.

Our sales teams have continued to work hard on bids and winning projects across the globe even with restricted travel. Many of our teams have adjusted to working from home where possible and we have turned to the virtual world to deliver training and client engagement meetings in several of our brands. I am also proud of the support our teams have shown to their communities with donations of food, PPE and their own time in the fight against Covid 19.

We are ending the year with a focus on what comes next; growth strategies, new product launches and certifications, editorial pieces in global magazines and significant R&D achievements.

Whilst we are grateful for where we are today, like many of you (I'm sure) we are also keen to burst into 2021 with a continued appetite for growth, new product developments and our commitment to providing total infrastructure protection. We have together taken many important steps in 2020 to advance our mission of building the leading global provider of protective coating and sealing solutions for infrastructure markets.

I hope you and your families enjoy a great holiday season, and as always stay safe and healthy.

Here's to a positive 2021.

Thank you



STOPAQ®
SELF-HEALING
CORROSION
PREVENTION



POLYKEN®
LEGACY CORROSION
PROTECTION
TECHNOLOGY



COVALENCE®
HEAT
SHRINKABLE
TECHNOLOGY



ANODEFLEX™
CATHODIC
PROTECTION AND
AC MITIGATION



POWERCRETE®
LIQUID
PIPELINE
COATING



OXIFREE®
SURFACE TOLERANT
CORROSION SOLUTIONS



LIFELAST®
INNOVATION THROUGH
FORMULATION



FLAME CONTROL
FIRE RETARDANT
COATINGS



US COATINGS
TECHNOLOGY FOR LONG-TERM
CORROSION PROTECTION



**HIGHLAND
INTERNATIONAL**
ENGINEERED PAINT
SYSTEMS

PROTECTING THE FUTURE



The Cost of Corrosion



Ed Hall, President of Oxifree penned an article on the Cost of Corrosion in the latest World Pipelines Corrosion Supplement.

He discussed the maintenance budget, impact of Covid and how Oxifree can provide total pipeline protection. You will also see our recent advert, with 10 brands we are committed to 'Protecting the Future'.

You can read the article [here](#)



What 'Protecting the Future' looks like



In the Summer we shared how LifeLast and Covalence products were working together on the Bois d'Arc Treated Water Pipeline for North Texas municipal water district; providing complete solutions for corrosion requirements.

This pipeline of 90" spans 35 miles providing raw water from the lake (Bois d'Arc Lake) to the new water treatment plant in Leonard TX.

The sheer scale of the project can be seen in these photos. All pipes shown here have been coated with LifeLast Durashield 110 and are awaiting installation.

Certification Success

Flame Control has achieved further certifications on their intumescent coating product 60-60A. They successfully completed NFPA 268 testing in the summer and have since achieved further approval with a new evaluation report which is key

for project submittals and approvals. In addition they have increased their number of 3rd party approvals with the most widely used brands in the spray foam industry. Tim Lockhart, Technical Sales Manager for Flame Control said: "We are really pleased with this new

evaluation report. It signifies that FC 60-60A continues to be compliant with all applicable regulations governing thermal barriers over spray polyurethane foam insulation."



Easy-Qote® OXIFREE®

Combatting corrosion with traditional and new methods

This November PES Wind Energy Magazine caught up with Ed Hall, President of Oxifree and Dinko Cudic, Business Line Director for Stopaq discussing corrosion solutions for the wind sector.

They discussed the importance of the wind sector, research and development and their hopes for business in the next five years.

You can read more [here](#)



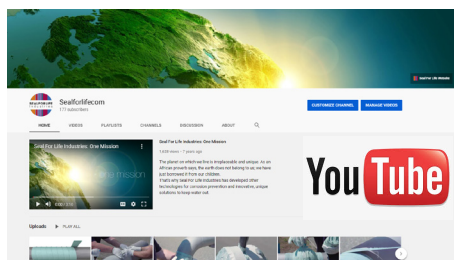
STOPAQ® New Application Videos

A number of new application videos have been prepared for STOPAQ this year to enhance their online training and support to distributors.

These videos cover a number of application types for STOPAQ including flanges, straight pipe, a

t-joint, elbow and subsea. The new introductory animation video has received great feedback and was first presented at the virtual Offshore Energy Show in October.

You can view all the videos on our YouTube Channel [here](#).



Polyken®

Earlier this year a major Polyken project was featured in World Pipelines, discussing the pipeline rehabilitation project that is ongoing for Oil India Limited. You can read more [here](#).



SFL RockShield™

In November we relaunched SFL RockShield, our flexible mesh for protecting pipeline coatings. The mesh protects against rock impact during installation, soil abrasion and wear layer during integrity digs.

The polyethylene mesh is available in three thicknesses: 4mm, 6mm

and 11mm to optimize mechanical protection throughout the life of the pipeline.

The size and design of the mesh has been proven to prevent cathodic shielding and ensures optimum drainage of water and soil fines.

It's easy to handle and fits to any pipe diameter.

Please visit the website for more information [here](#).





Anodeflex™

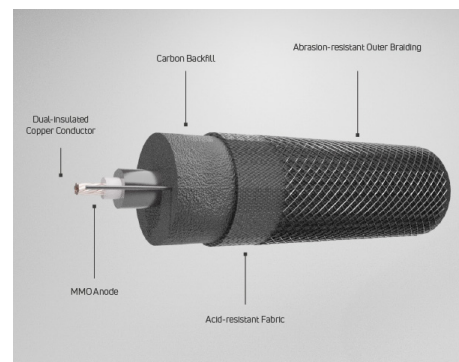
Anodeflex ACM was successfully installed on a Plains All American pipeline system in Ingleside, Texas.

This project consisted of multiple installation sites along a high voltage corridor on dual pipeline assets connecting crude oil storage facilities throughout the state.

Anodeflex ACM was offered as part of

a turnkey solution to provide a return path for dissipating induced alternating current from the asset to earth.

We have many more exciting projects underway with Anodeflex and we look forward to sharing more with you in the New Year.



Providing Multiple Solutions

Mahangar Gas Limited (MGL) is a leading City Gas operator in the cosmopolitan city of Mumbai and its suburbs with Gas Authority of India Limited (GAIL) as the key promoter.

MGL is a great example of how SFL can provide multiple solutions from our wide product portfolio; we have Covalence, Powercrete, Polyken, STOPAQ and SFL RockShield in the specification for respective applications.

MGL has recently placed an order comprising of Covalence-HTLP80-HP (main line joints), Covalence DIRAX (HDD field joints), Covalence-PERP80 (3LPE Repair), Polyken-3PLY/2PLY (bare pipes and very large repair), SFL RockShield (prevent damage of 3LPE during backfilling), Powercrete R95 (coating of buried valves).

In addition to the above we are already supplying the Powercrete DD system

(protection of 3LPE coating for pipelines laid by HDD method in rocky areas) directly to the HDD contractors of MGL. In addition to this, casing filler (STOPAQ) as a technology is also approved in MGL.



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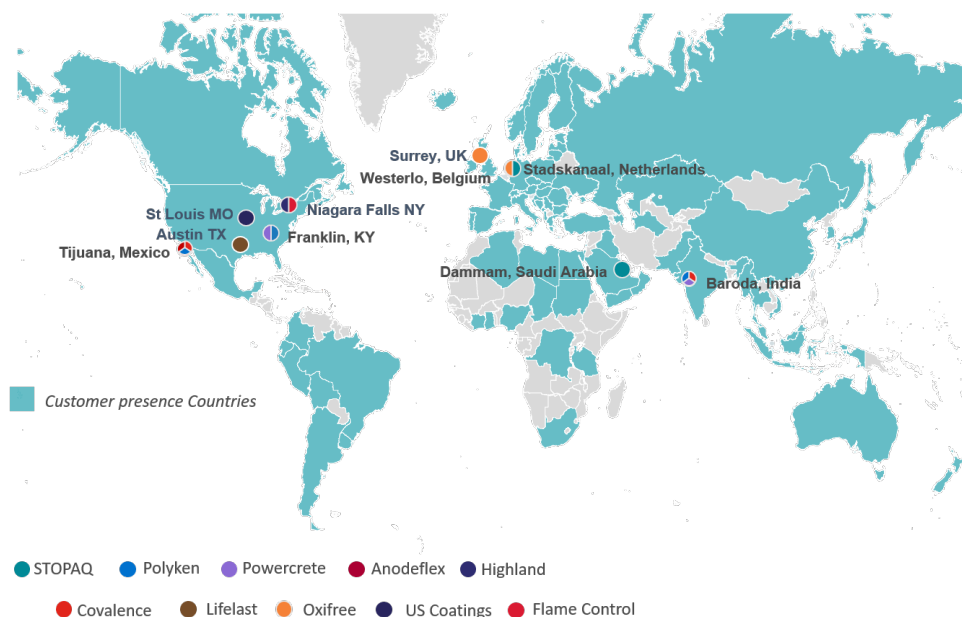
POWERCRETE®
LIQUID
PIPELINE
COATING

2020 A Year Of Growth

Since the start of this year Seal For Life has grown to be a business with 10 major brands.

- ★ We have 450 employees
- ★ We have a track record of more than 60 years
- ★ We have more than 200 patents and proprietary formulations
- ★ We serve customers globally with sales in more than 80 countries
- ★ We work across many key addressable markets; renewable, water civil and infrastructure, oil and gas, district heating and cooling and general industrial

SFL Global Presence



Be sure to keep up to date with all our news by following us on LinkedIn.